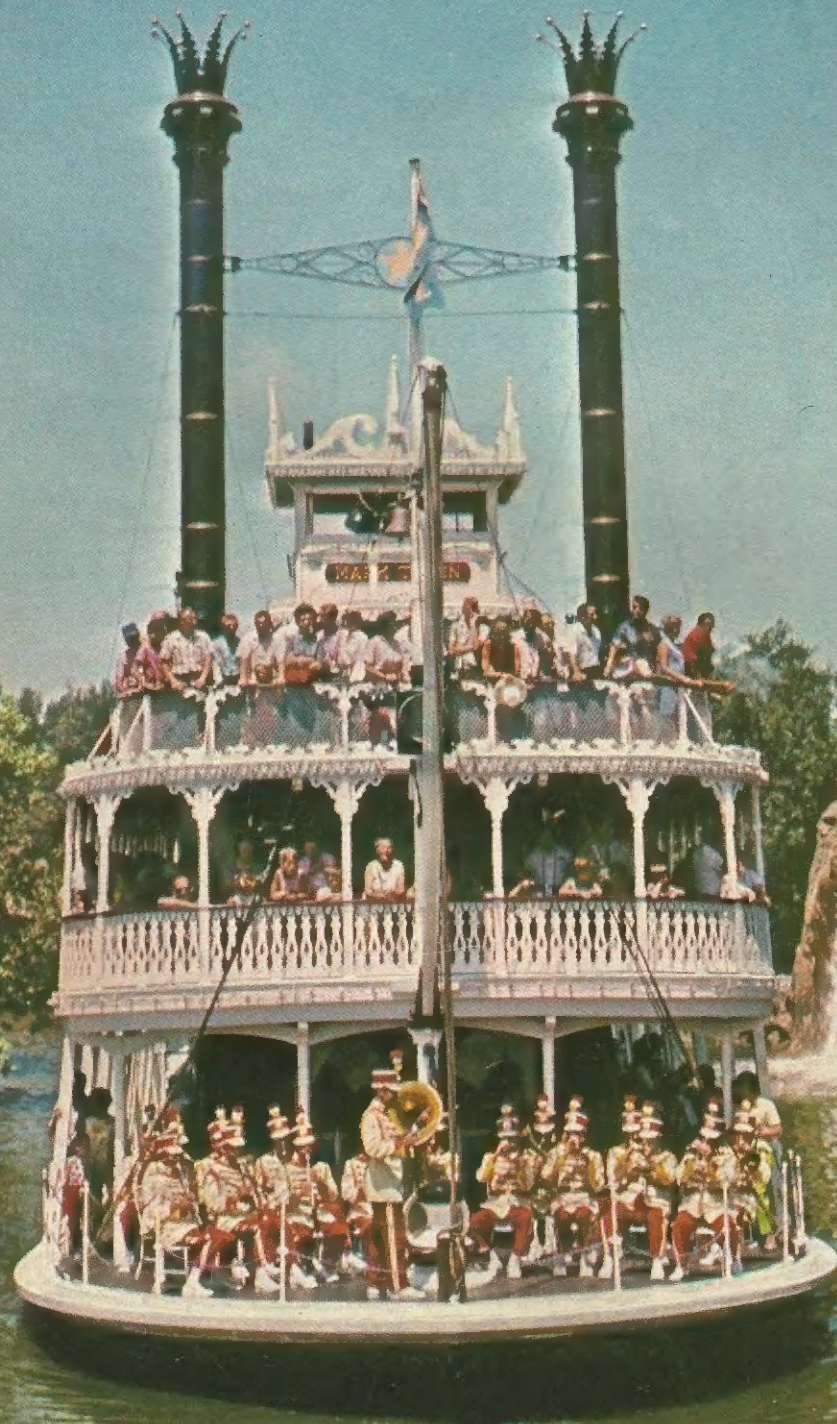


Vacationland



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FALL 1966



Vacationland

Vol. X, No. 3

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Disneyland

Reprinted from the April 1966 edition of Good Housekeeping Magazine with the permission of the editors and the author.

By Marion Wylie

□ There I was sitting on a breezy restaurant terrace on a sunny California afternoon. Somewhere out in a sea of faces and gaily colored, feather-tufted hats my husband and three little boys were off to ride the people-size spinning cups and saucers at the Mad Hatter's Tea Party. As I luxuriated under a big yellow umbrella, I was startled to see Snow White and the Seven Dwarfs walk past, doing a sort of hop-skippity step.

□ Gazing over the heads of the crowd, I spotted two Swiss mountaineers in Alpine caps and leather breeches scaling the Matterhorn Mountain. They were using ropes and climbing axes to inch their way toward the snow-capped peak about ten stories up in the sky.

□ A band of children near me were clustered around a spaceman about seven feet tall who was demonstrating a ray gun. He wore a silver suit with a huge Plexiglas bubble helmet; the children were enchanted.

□ I wondered what would happen next. Just then, marching down Main Street, came a brass band in brilliant red-and-gold uniforms, the sun gleaming on their trumpets and trombones. With a crash of cymbals and roll of drums, they struck up "The Stars and Stripes Forever" and a horde of horse-drawn trolley cars, surreys with the fringe on top, bicycles-built-for-two and horn-tooting 1905 automobiles paused or scattered out of their path.

□ I sat there listening to the spine-tingling music, the shouts of laughter and the delighted cries of children. Where in the world could all this happen, I asked myself, except at Walt

Disney's famous Magic Kingdom, in Anaheim, California?

□ You start having fun at Disneyland from the moment you find yourself inside on Main Street, U.S.A., a typical American small town back around the turn of the century, with gas-lamp street lights, horseless carriages, ice cream parlors and apothecary shops. At the foot of Main Street is the Central Plaza, around which are grouped the entrances to the four main areas: Adventureland, Frontierland, Tomorrowland and Fantasyland.

□ Frontierland is Indians, log forts, mining camps, American history, the wonders of nature and the great outdoors. Adventureland is tropical jungles, big-game animals and exotic corners of the world. Fantasyland is all the storybook wonders (Peter Pan, Sleeping Beauty, Snow White) of Walt Disney's films. Tomorrowland, of course, is the land of the future with space rockets, monorail trains and nuclear submarines.

□ It sounds as if Disneyland were an enormous sprawling place, but, actually, everything is so compact and the exhibits and attractions are so ingeniously arranged that you stroll through the whole Magic Kingdom in a few hours with no effort.

□ My family's first choice of the day was the Jungle River Cruise in Adventureland. At a long wharf on the edge of the tropical forest we were assisted aboard a white launch with a candy-striped canopy. Our "native guide," a college boy armed with a big black revolver with plenty of blank cartridges, took the helm and we swung down a narrow channel

overhung with bamboo trees and strange vines.

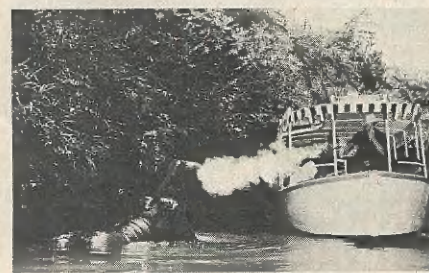
□ In the next ten minutes we were transported through the misty rain forests of the Amazon and the Congo where banyan and palm trees reach 60 feet high, beneath great waterfalls and through the swirling rapids of the Nile. On the banks of the river we glimpsed roaring lions, zebras, crumbling ruins of ancient temples, charging thumping gorillas, yelping jackals and giraffes. Huge bull elephants flung up their trunks and trumpeted defiantly at us. Bellowing hippopotamuses and crocodiles rose out of the murky waters with gaping jaws threatening to overturn our launch. As our guide spun the helm frantically to dodge among them and "blatantly blammed" away with his revolver the grownups as well as the youngsters shrieked with excitement. Walt Disney's wild animals may be make-believe, but they scare the daylight out of you.

□ Next we scrambled up a staircase that wound through the branches of an enormous mango tree in which was perched the Swiss Family Robinson Treehouse.

□ It was only a few steps from there to Tomorrowland, where bullet-nosed blue-and-orange monorail trains swished smoothly overhead on the two-and-one-half mile track that winds through Disneyland and carries passengers back and forth to the hotel outside the grounds.

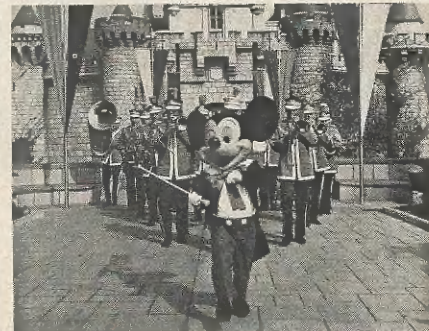
□ Here was a fleet of gray "nuclear submarines," each 50 feet long, ready to take us on a dive beneath the sea. Hatches clanked shut as soon as we

had gone below and taken seats at rows of glass portholes. Everyone froze as the captain's orders to "Dive!" barked over a speaker system and we sank in a frothing cloud of bubbles. Moving slowly along the ocean bottom, we cruised through a South Seas lagoon thick with brilliantly hued fish, under the North Pole ice and through the Graveyard of Sunken Ships. We were waving at a mermaid who was reclining on a pirate treasure chest full of gold pieces, when suddenly the submarine was attacked by



the monstrous waving tentacles of a giant squid! It doesn't pay to relax for a moment when you're on a Disneyland ride.

□ Before lunch there was time for a performance at the Enchanted Tiki Room, a large palm-thatched theatre filled with hanging baskets of orchids, war canoes, several totem gods and all sorts of tropical birds. The lights dimmed, jungle drums boomed, and suddenly everything came to life; the parrots, cockatoos, flowers and totem poles chirped, talked, chuckled and





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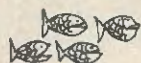
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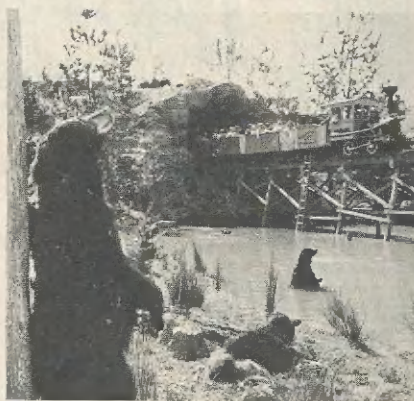
PIERPOINT LANDING

Port of Long Beach, California



broke into a chorus of catchy melodies.

Right next door to the Tiki Room was an ideal place for lunch: The Tahitian Terrace. Its tables are set among a glade of palm trees and a lovely waterfall gushes out of a mountain cliff. Then there's the Plaza Inn, where I took my afternoon siesta on the terrace while the boys rode the



bobsleds that race down the Matterhorn Mountain and miniature sports cars that snort around the ribbons of roadways in Tomorrowland's "Autopia."

Altogether Disneyland has 20 restaurants and refreshment centers serving food ranging from flapjacks and Mexican chili in Frontierland to fancy French dishes at the Gourmet Restaurant over at the Disneyland Hotel. No alcoholic beverages of any kind are served.

Aside from its dazzling attractions, the most striking features about Disneyland are its friendliness—and cleanliness. The streets and beautifully landscaped gardens are immaculate. A piece of popcorn or candy wrapper seldom stays on the ground more than a few moments before a maintenance man appears out of nowhere to pluck it up.

Later in the afternoon I joined my husband and the boys on an expedition into Frontierland, with its log stockades, cowboys and Indians and stagecoaches. We climbed into a Western Mine Train that took us on a tunnel ride into a mountain which re-created the wilderness and desert regions of America that were portrayed in Disney's *Beaver Valley*, *Living Desert* and other nature films. In

forest ponds, beavers were busy ing, swimming with branches building dams; grizzly bears for salmon in rushing rivers, and elk battled in a woodland glade the rattlesnakes and prairie dog livened a moonlit desert.

At dusk, we boarded the "Twain," a tall-stacked Mississippi River steamboat for a voyage on the Rivers of America. Sipping non-alcoholic mint juleps, we whistled through the bends past Indian village fires, traders' cabins, keel boats, Indian canoes. Then my husband and I strolled on the wharf while the journeyed by log raft to Tom Sawyer Island to explore old ghost tree houses and Injun Joe's cave.

The friendly efficiency with which the tractor trains whisked us back our cars in the vast parking lot was the final touch that sends Disneyland visitors home singing its praises.

If you're going to be among the six million people whom Disney



is expecting during 1966, plan your trip with the knowledge that your bet is to arrive early on a weekday. Admission for adults is \$2.00; "juniors," 12-17, \$2.00; children, 3-11, \$.75; all rides are extra. Family-plan tickets which combine admission with groups of rides and attractions will help you budget your expenses (10-ride tickets cost \$4.00 for adults, \$4.00 for juniors, \$3.00 for children). With a fat pocketbook you can go all out for the 52 major attractions. On the other hand, couples of all ages can wander around all day enjoying the free entertainment.



When in Disneyland, visit the Original Aunt Jemima's KITCHEN in Frontierland. Specializing in pancakes and waffles since 1955.

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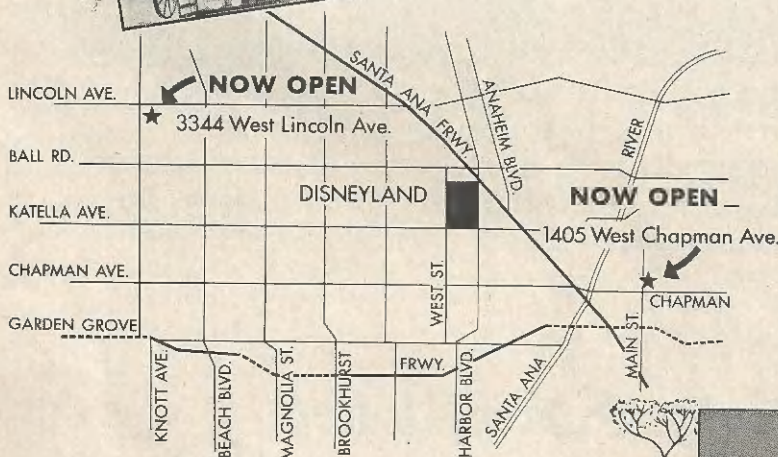
Aunt Jemima's KITCHEN

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Look for this welcome sign when travelling in the U.S. Other Aunt Jemima's KITCHENS are located in Canada, Mexico and Europe.





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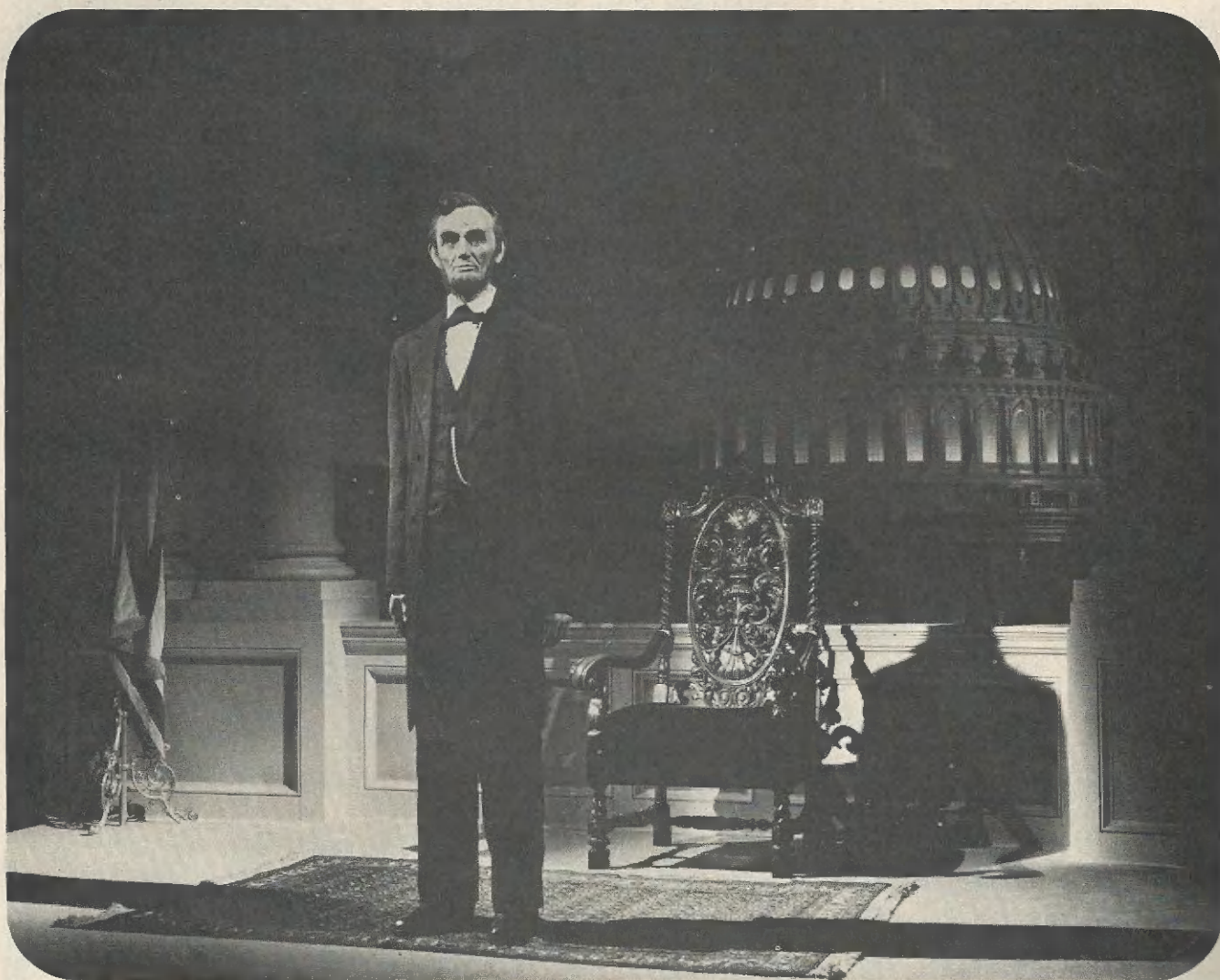


"United sponsors the
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MAN OF THE AGES



No other American has stirred the imagination quite like Abraham Lincoln. He has been embossed on a copper penny, enshrined in the majestic Lincoln Memorial, and his name is familiar and deeds heroic to every first grader.

"...Now he belongs to the Ages." These immortal words spoken by Edwin M. Stanton, Lincoln's Secretary of War, perhaps best describe the everlasting influence Abraham

Lincoln has on the history of the Republic.

Few have been as impressed with Lincoln as Walt Disney. For many years he searched for a unique way to memorialize the Sixteenth President and his concepts. Disney wanted an approach with real impact, that would firmly implant Lincoln's beliefs in the hearts and minds of all people who value freedom.

Such a medium had to offer the

three-dimensional realism of fine sculpture. From the best literary sources would come the proper atmosphere. And finally Lincoln's own pen would supply the most important element of all—the message.

Utilization of these, in combination with familiar art forms and Disney "Imagineering," led to the development of a system now known as "Audio-Animatronics." Through this marvel, Walt Disney has been able to

capture a genuine physical likeness and the real spirit of Lincoln.

For more than a decade Disneyland artists, sculptors, engineers, architects, researchers and other technicians have spent thousands of man hours and more than two million dollars to develop "Audio-Animatronics." The Lincoln presentation also introduces the latest in film projection, staging and stereophonic sound.

A WORLD'S FAIR HIT

In 1964, "Great Moments with Mr. Lincoln" was introduced in the Illinois Pavilion at the New York World's Fair. The response was instantaneous. Hailed as "... the ninth wonder of the world," "... Walt Disney has done it again," "... unbelievable," "... superb," the list of reviews was endless. It proved to be one of the most popular attractions at the Fair. Nearly 10.3 million people viewed the awe-inspiring production.

The life force of the show "Audio-Animatronics," was further refined; and on July 18, 1965, Walt moved

the show to a permanent home in Disneyland.

The perfected figure is capable of 48 separate body actions, as well as 17 head motions and facial expressions, all performed in life-like movement and mannerisms. This flexibility permits a total of nearly 275,000 possible combinations of action. The human body is capable of 315,000.

Dimensions of the face are from a life mask taken when Abraham Lincoln was President. The eyes were created after extensive research of photographs, paintings and written material. Valuable information was gained from Lincoln's autobiography.

Lincoln first appears seated in deep contemplation, apparently immobile. But, through the skills of the Disney imagineers, he rises from his chair and delivers excerpts from speeches he made as a lawyer, legislator, and finally as President of the United States. This is done with complete coordination of speech and sound.

The new show has been praised by

critics and press alike as ney's greatest achievement. ney's greatest achievement. greatest tribute Mr. Lincoln comes from the spontaneous of the participating audience. the absence of a living per receive it.

ADDING ANOTHER TRIBUTE

Located in the Opera House Square near the entrance to the



A young man admires the bust of Abraham Lincoln situated at the entrance to the Lincoln Historical Center in Sherman Oaks, California.

Kingdom, "Great Moments with Mr. Lincoln" is sponsored by the Savings and Loan Association.



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The Center is highlighted by an enclosed Theatre featuring a 30 minute show of the life of Abraham Lincoln. The production utilizes wax figures (above) set in three-dimensional scenery for a life-like effect.

complementing this sponsorship is their new Historical Center in Sherman Oaks.

Many of Lincoln's personal possessions, including his eyeglasses, hat, pen set and lap robe are on exhibit with numerous Civil War mementos. The Historical Center also contains hundreds of other Lincoln artifacts collected from all over the country, including a large selection of Lin-

coln's legal papers and other personal correspondence.

The world today is in dire need of men of Abraham Lincoln's moral stature. Perhaps such men will be among the visitors to the Center, or "Great Moments with Mr. Lincoln." Or, after such a visit perhaps a child will experience an initial urge to emulate the life of this great man.



Visitors look over priceless rare mementoes from the Civil War and Lincoln era. Items are on permanent display in the Lincoln Savings and Loan building in Sherman Oaks, California.



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UNIVERSAL CITY STUDIO TOURS



Vaudeville in t

The days of nickel movies, the horse-drawn ice wagon and the Stanley Steamer may be gone forever, but vaudeville is not dead—not at Disneyland, where the Golden Horseshoe

Revue is still holding forth after most 17,000 performances.

Since its opening in 1955, Pepsi Cola's Golden Horseshoe Revue has broken all show business records.

VACATIONLAND



Magic Kingdom

even surpassing past record-holder "The Drunkard" by more than 8,000 performances. The show passed the sixteen million attendance mark several months ago.

VACATIONLAND

The five-a-day show is undoubtedly the most popular free entertainment in the Magic Kingdom. Before each performance there is a community sing, featuring the Golden

Horseshoe orchestra and the pastel-clad singing waitresses, singing such favorites as "Down by the Old Mill Stream," "My Blue Heaven," and many more well-remembered melodies.

The Golden Horseshoe Revue itself stars Wally Boag, Fulton Burley and Miss Slue Foot Sue, Betty Taylor, as well as the lovely Golden Horseshoe Girls.

Wally Boag, who plays the dual role of the Traveling Salesman and Pecos Bill, has appeared in the show since its inception. In his balloon-blowing antics, Boag creates animals and shapes beyond description. He has used almost 250,000 balloons in the 11-year-old show.

On the day after Christmas in 1961, Wally had a little girl on stage with him, showing her his balloon tricks. "Now," quipped Wally, "go back and show it to your grandfather. It'll make him a big man in the neighborhood."

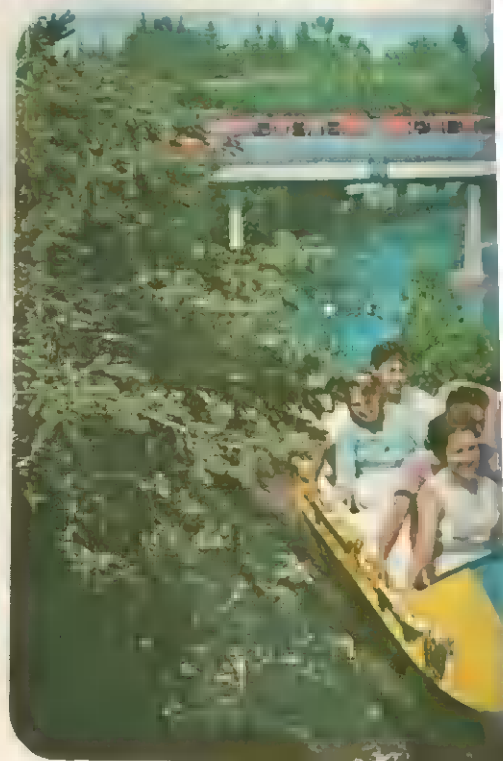
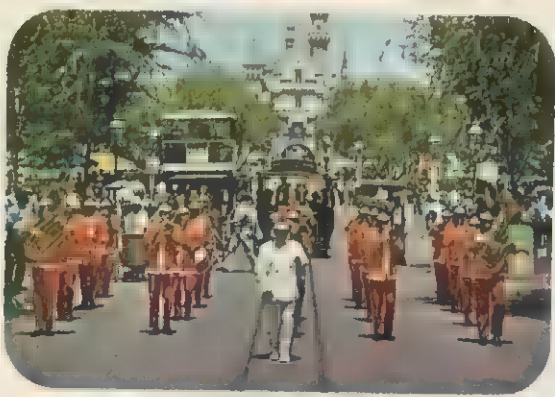
The little girl's grandfather, sitting front row center in a spasm of laughter, was President Dwight D. Eisenhower.

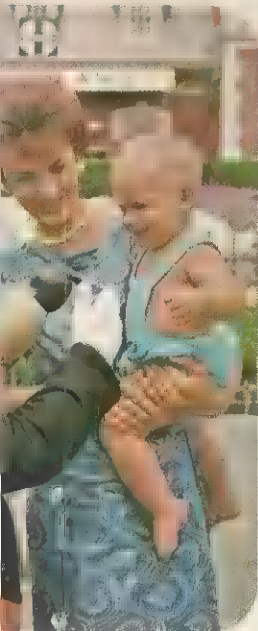
Fulton Burley, the Golden Horseshoe's Irish tenor, has been in the show since 1962. His rousing rendition of "Clancy Lowered the Boom" is a special favorite of many. His by-play with Wally Boag usually sees Burley come out on the short end.

Slue Foot Sue, Miss Betty Taylor, follows her bright "I Don't Care" with the plaintive "Won't You Come Home, Bill Bailey." A mainstay of the show for the last ten years, Betty glows with pride when introducing her boy friend, Pecos Bill, alias Wally Boag. The hilarious antics which follow are not to be missed by anyone with a funny bone to tickle.

The Golden Horseshoe Girls bring both beauty and talent to the Revue. Whether performing the sedate Waltz in three-quarter time or the capricious cancan, the girls add a whole new dimension of entertainment to the show.

Soon to embark upon its twelfth year of continuous performances, the Pepsi-Cola Golden Horseshoe Revue is as fresh and exciting today as it was 17,000 performances ago. It is a show as universal as laughter, and as popular as entertainment itself. And it is just one of the many Disneyland treats by Walt Disney, who is the show's biggest fan.





A visit to
Disneyland
is a never-to-be-forgotten
adventure for the young
and the young-at-heart of all ages.
A variety of fun and delight
awaits the Disneyland guest
this year in the
Magic Kingdom which
has brought pleasure to more
than fifty million people
from all over the world.





Shopping at Disneyland

First-time visitors to Disneyland often are surprised by its large variety of shops and merchandise. For discriminating buyers, the Magic Kingdom actually is like a huge specialty shopping center, with thirty Disney-operated stores catering to every taste and purse. In addition, some of America's most famous "name brand" merchandise is sold in the stores of Park lessees.

There also are numerous souvenir stands, flower stalls, portrait artists, and similar attractions, where the souvenir or fun-shopper can indulge every taste.

Shopping has been part of the Disneyland scene since opening day,

1955, when just 45 employees worked in the Park's first five store stands. Today more than 500 salespeople, artists, and other specialists perform unique onstage or stage roles to make the guest's experience memorable and rewarding.

As much attention has been given by Walt Disney and his design team at Disneyland to provide the right merchandise, in the right place at the Park, as to the kinds and quantities of the principal adventures.

Main Street, U.S.A.

Beginning with Main Street, U.S.A., shopping at the Park is a kaleidoscope of merchandise, ranging from



world's most feminine hats (made to order before your eyes) to the finest meerschaum pipes—and pickles out of a barrel!

In addition to the 11 specialty shops operated by Disneyland personnel along Main Street, there is a turn-of-Century junior department store, called the "Emporium," featuring a complete selection of gifts for the entire family. A flower market and two artists' locations also vie for attention, in a panorama of sights, sounds, and fragrances.

At the toy counter in the Crystal Arcade it is Christmas all year. And in the adjacent Book and Candle Shop bookworms browse through a selec-

tion of reading matter priced from 19 cents to \$22.50—ranging in interest from Donald Duck Comics to hard-cover books about nature, space exploration and American history. From nearby, the scents and impressions of five continents waft through the air; and thousands of brilliant candles, of all sizes, shapes, and decorative uses, displayed on floor, counters, and ceiling, give one the impression of walking into a rainbow cave of wax.

Across the street, entering the doors of either Main Street Gifts or the China Shop, visitors go back almost three generations in time, to a Nineteenth Century decor and shopping

featured by soft carpets, crystal, mirrors, portraits, and landscapes—and the clip-clop of horse-drawn vehicles passing by in muffled procession outside the open shop doors.

Adventureland

Halfway around the world in atmosphere, but just five minutes in from Main Street, U. S. A., the open-front shops and brightly-colored merchandise in Adventureland transport guests to the tropical woods of Africa, South America, and the Far East.

Here, such terms as "trader" set the graphic scene, and shoppers can purchase

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Shopping at Disneyland

real and otherwise, as well as rare products and souvenirs from the still-primitive world. Also available is South Seas apparel, from swim suits to straw hats.

New Orleans Square

Everything sold in New Orleans



A rustic trading post in the Indian Village reminds guests of their frontier heritage.

Square has been acquired or developed exclusively for this new attraction. It is the first time in 11 years the Park's Merchandising Division has had the opportunity to apply all of its experience and creativity in providing new services and products for an entire "land." The results range from new packaging materials, to antiques, to personal-

Continued on Page 18

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All of these, and more, can be the most exciting part of your Southern California vacation when you visit the Pacific Coast's third largest city—San Diego.

Best of all, you'll enjoy them in the world's finest year-round climate. The sun shines 355 days a year . . . there's very little rain . . . summer is not hot, winter pleasantly warm.

San Diego-Land is more than a great city . . . it includes everything from the Pacific Ocean to vast desert parks, plus Mexico.

Be sure to include the zoo in your visit. It has more animals than any other zoo in the world . . . its beautiful tropical landscaping is an attraction itself . . . and the children's zoo provides youngsters the chance to play safely with all kinds of young wild animals.

Mission Bay Park—world's largest aquatic park—offers 4600 acres of fun, from Sea World's marine shows and Japanese pearl divers to fishing,

swimming, sailing, sunning on miles of white sand beaches, water skiing and golf.

Just across the city limits lies Mexico where you can watch lightning-fast *jai alai*, see top matadors in the bullring, watch thoroughbred and greyhound racing year-round or browse through quaint shops.

Take the harbor excursion on San Diego Bay and cruise by giant aircraft carriers, atomic submarines and sleek pleasure boats . . . enjoy sweeping views of the city and historic landmarks such as the Cabrillo National Monument, where the Portuguese explorer first set foot on the Pacific shores.

Stop at Mission San Diego de Alcalá, first of California's missions and one of 4 in San Diego-Land.

If you like golf, you'll *love* San Diego-Land, with 60 courses! Sport-fishing is outstanding . . . Palomar Observatory houses the world's largest telescope . . . the list of attractions is almost endless!

Be sure to visit San Diego. If you need more information, write or call us and we'll supply you with details about what to do . . . where to stay . . . where to eat.

San Diego Convention & Visitors Bureau, Dept. V-966, 330 A St., San Diego, Calif. 92101. Ph. 232-3101.



Sea World marine shows delight all the family.



Cruise of San Diego Harbor is always exciting.



San Diego-Land now has 60 courses—more and more.

Antelopes to zebras—San Diego Zoo has the world's largest collection of wild animals



ized perfumes, blended as you wait.

Seven new shops (plus two nearby restaurants) re-create the opulence and melange of America's most cosmopolitan city in the mid-1800's.

Visitors to Mlle. Antoinette's Parfumerie can purchase a \$4.00 bottle of perfume or, a few steps away at the One-Of-A-Kind Shop, a \$4,000 clothes chest—and both will be ex-



Here a guest eyes one of the unusual and bizarre pipes available in the Pipe Shop on Main Street.



COME
ON
SAFARI
TO

JUNGLELAND

*"The Home of Famous Movie
& TV Animal Stars"*

- ★ **SEE** famous trainers put lions and tigers through their paces!
- ★ **RIDE** Bimbo the elephant, giant swans, the sky glide!
- ★ **VISIT** the friendly Baby Zoo & the big zoo with 300 animals!
- ★ **MEET** animal stars from movies & TV!

OPEN EVERY DAY FROM 9 A.M. TO 5 P.M.

Just off the Ventura Freeway in Thousand Oaks
(Drive 30 miles north from Los Angeles)
Children under 5 admitted free.



In Mlle. Antoinette's Parfumerie in New Orleans Square visitors can have special perfumes made to their order.

Big Dollar Triangle Trip

Chicago bound? Enjoy all the fun and romance of New Orleans, too! Just \$1 more than regular Jetourist round trip fare from either Los Angeles or San Francisco.



\$325 Jet Circle Trip

New York bound? See the Caribbean, too, for just \$35 more. 30-day, 8000-mile round trip allows stopovers in all cities. Only \$325, Jetourist from Los Angeles; \$350 from San Francisco.

Add tax to domestic fares

*For details, see your Travel Agent;
tell him Delta sent you*

DELTA

the air line with the BIG JETS

clusive. The perfume, blended to suit the olfactory preference of the buyer, can be re-ordered by mail. However, like other antiques and fine merchandise discovered here and abroad by Disneyland buyers, the clothes chest is one of many connoisseur items which are almost impossible to duplicate.

In New Orleans Square you can explore the variegated world of Southern delicacies, then try to recapture them in a variety of cooking and food serving utensils purchased at Le Gourmet Shop.

Busily engaged in arts that are hundreds of years old, skilled craftsmen are the center of attention in three shops: Le Forgeron (stained glass and metal flowers), Cristal d'Orleans (works of art in glass), and Laffite's Silver Shop (jewelry and silversmithing).

Flowers and New Orleans have become synonymous, and so they are in this new land. Adding atmosphere, and also available for purchase, are thousands of artificial flowers made from materials seldom found in such merchandise elsewhere.

Frontierland

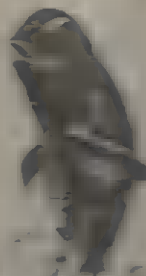
One of the more unusual shops in Disneyland is the Indian Trading Post, a log cabin with a grass and flower-covered sod roof. Hearing the distant whoops of savage Redskins attacking Fort Apache, one almost feels obliged to buy a gun for protection. Artifacts of our pioneer

Continued on Page 20



The Kodak Shop on Main Street, U.S.A., sports the latest camera and film equipment.

Come see
the sea
show by
the sea
shore!



Whales dance! Porpoises show off! Penguins, walrus, exotic fish entertain. The show stops; daily, 10 till sunset. The fun. One admission. Kids under 7 free.

MARINELAND

On the coast of San Diego
Redondo Beach & San Diego

- 22 stories down to the bottom
- Always 56 degrees
- Gift
- 2 and 4 person

GRAND CANYON CAVERNS

On U.S. 66 between Flagstaff and Flagstaff, Arizona

- Motel
- Tail lounge
- Beer
- Motel
- 4200-ft. airstrip
- Chevron station
- brochures

Visit NATURE'S Wonderland - Beautiful, Exciting CATALINA

Only two hours from the mainland by boat — only 17 minutes by air — and you're in fabulous Catalina, a world of fascinating natural wonders and breathtaking views.

In a single day, you can view the strange hidden world under the glass bottom boat, the natural beauty of Catalina's steep slopes and sparkling blue Avalon Bay from vantage points on the Mountain Terrace Drive, and enjoy the beauty and the antics of one of the most varied collections of birds in the world in the famous Bird Park.

Stay another day and enjoy the Inland Motor Tour, a delightful 3 3/4-hour trip into Catalina's interior where buffalo roam free, wild boar lurk in the thickets, and wild mountain goat graze the mountainside. With spectacular views of mountains, canyons, coves and the Pacific Ocean, this trip into Nature's land of unspoiled beauty is an adventure you'll never forget.

FAST MOTOR CRUISERS DAILY FROM THE PORT OF LOS ANGELES
South end of Harbor Freeway

Round Trip **\$7.50** children 12 & under

Leave San Pedro
Arrive Avalon
Leave Avalon
Arrive San Pedro

9:45 AM
Noon
4:00 PM
6:00 PM

FOR RESERVATIONS
AND INFORMATION
CALL
OR SP 5-2000

Shopping at Disneyland

heritage, such as beautifully-mounted steer horns, vie for attention with bright Navaho rugs and other genuine Indian products.

The visitor moves along in time when he enters Frontier Trading Post and the Davy Crockett Arcade. There the odor of leather goods and the brilliant Mexican-colors of vases and serapes almost bring him up to date with our modern Southwest.

Frequently, guests will find a "plus" in Disneyland shops, and in the arcade it's a huge display from the gun collection of Mr. George Eyster. Pistols, barely inches in length, and formidable muskets, one almost two yards long, illustrate better than words the history of our West-moving people.

Fantasyland—Tomorrowland

Merlin's Magic Shop is found, appropriately, in Fantasyland. (There's a magic shop on Main Street, too.) Catering to comics and conjurers, Merlin's can provide a mask to scare



A guest is shown a bust of Lincoln, which is on display in the Wonderland Music Shop on Town Square.

their friends, a variety of simple tricks to mystify the gullible, or an entire set of books on magic, for serious-minded legerdemain.

In Tinkerbell's Toy Store a small child might feel like a giant, there are so many dolls. While in the Arts and Crafts Shop guests constantly

refer to their watches, as they wonder which of the several hundred clocks is telling the right time.

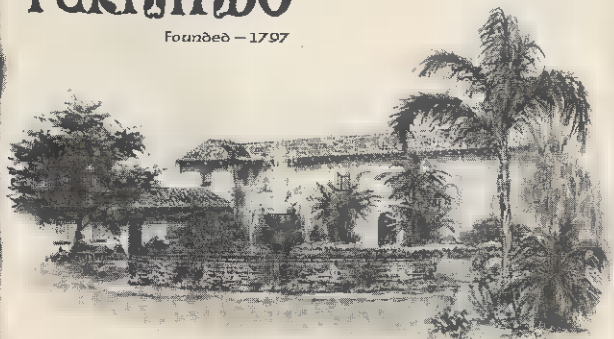
Just around the corner, Tomorrowland offers a gift shop, Fun Fotos, and an Art Corner, adjacent to the Art of Animation exhibit. Here,

Continued on Page 24

VISIT

MISSION SAN FERNANDO

Founded - 1797



Remarkable achievement of the Padres

Mission Bells, pealing in the tower of historic King Saint Ferdinand Chapel, invite today's traveler to the enchanting environment of EARLY SPANISH CALIFORNIA...

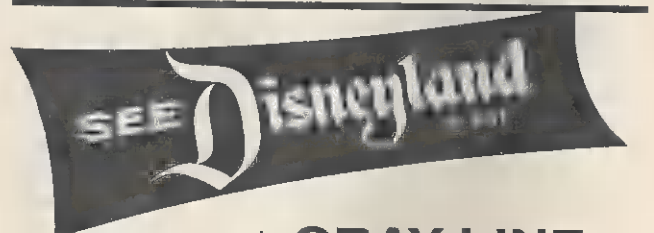
30 minutes from Los Angeles - 169 years into the past massive adobe buildings and gracefully arched cloisters a score of rooms displaying mission life, the arts and crafts of the Indians

The magnificent Escorial Collection of hand-carved altars and statues, resplendent in gold-leaf, from 17th century Spain

acres of charming gardens and lovely lawns, enhanced by refreshing fountains and streams



North on Golden State - 1000 Highway to San Fernando Mission Boulevard
Visitors welcome every day from 9 to 5 Empire 1-0166



via GRAY LINE SIGHT-SEEING TOURS

Tour via deluxe coach with guide lecturer to point out sights enroute. Go via San Bernardino Freeway through Pico, home of last Mexican governor; see the orange groves... return via Santa Ana Freeway.

Guided tours to all of Southern California and Las Vegas, Nevada

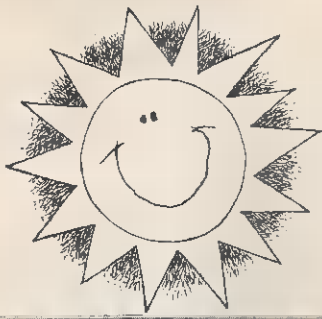
Consult your travel agent or call...



GRAY LINE SIGHT-SEEING TOURS

1207 W. Third St.,
Los Angeles, Calif. 90017

Call... 481-2121



Vacationland Highlights

YOUR GUIDE TO VACATIONLAND ATTRACTIONS



Marineland



San Simeon



Palm Springs

SOUTHERN CALIFORNIA

KNOTT'S BERRY FARM AND GHOST TOWN, six miles from Disneyland in Buena Park, was first noted for its berry preserves and now ranks among Vacationland's most popular fun spots. Ghost Town is a replica of an 1849 Gold Rush community. Shows, rides, gift shops, fine chicken and steak dinners offered. Open daily 11 a.m.-9 p.m. No admission, free parking. LA 2-1131.

MOVIELAND WAX MUSEUM, 7711 Beach Blvd., Buena Park (near Knott's), 57 movie sets spanning Hollywood history from silents to wide screen. Scenes from hits of stars of comedy, drama, western, horror, musicals. Open 10 a.m.-10 p.m. Sun.-Thurs.; 10 a.m.-midnight Fri.-Sat. Admission charged, free parking. Recently opened **PALACE OF LIVING ART** includes authentic reproductions of Michelangelo's 18-foot, 10-ton "David" and 40 sculptures from the Louvre in Paris.

MARINELAND OF THE PACIFIC. Three-ring sea circus featuring the only two trained whales in the world, performing porpoises and seals in continuous shows every day of the year. On the ocean a short 25 miles south of Los Angeles. FR 7-1571. Open 10 a.m.-8 p.m. The last performance begins at 6 p.m.

PALM SPRINGS TRAMWAY, largest and longest single-lift passenger-carrying aerial tramway in the world. Travels 13,200 feet up Mt. San Jacinto in 12 minutes. Restaurant, views, recreation offered. Hours 8 a.m.-10 p.m. daily. Opens at 11 a.m. on Wednesday.

WINE WORLD IN WAX, just opened at Harbor Blvd. and Katella, one block from Disneyland, features more

than 100 life-like figures. Scenes include movie stars, U.S. Presidents, historical figures and others. Admission charged. Open 10 a.m.-10 p.m. Sunday through Thursday, 10 a.m.-midnight Friday and Saturday. Free parking.

LOS ANGELES CIVIC CENTER is dominated by the Los Angeles City Hall, the tallest building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, from 10 a.m.-4 p.m. MA 4-5211. Closed during the month of October.

GRAUMAN'S CHINESE THEATER, 6925 Hollywood Blvd., in Hollywood, is interesting from a strictly architectural point of view but is best known as the spot where Moviedom's greats have been permanently honored in concrete. Footprints, handprints and signatures of the stars are in the cement of the theater's forecourt.

ANGEL'S FLIGHT, the last of L.A.'s cable cars, carries passengers from Third and Hill to Olive at the top of Bunker Hill. Fare is still just a nickel, round trip.

LITTLE TOKYO, just south of the Civic Center at 1st and San Pedro, is commercial and social center of L.A. Japanese community. Has unusual restaurants, clubs and shops.

OLVERA STREET, just off N. Broadway and Sunset in downtown Los Angeles, exemplifies Spanish-Mexican heritage dating back to 18th century. Curio shops, booths, sidewalk cafes, night clubs with authentic flavor.

BOB CUNNINGHAM AUTOMOTIVE MUSEUM, 250 Baker Street in Costa Mesa, contains more than 50 pedigreed vintage cars. Each is an exact restoration of the

original one-of-a-kind models that graced the roadways in the early days. The collection also includes many of the world-famous racing cars that have set records at Le Mans and the Grand Prix. Open daily except Monday.

HENRY E. HUNTINGTON LIBRARY and Art Gallery, Strathford and Oxford roads in San Marino. This elegant museum houses Gainsborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie" and 63 other masterworks. Open daily except Mon. and the month of October, 1 p.m.-4:30 p.m. No charge. Free parking.

CHINATOWN, in downtown Los Angeles, just off North Broadway and Sunset, is Oriental in architecture and flavor with fine restaurants, art and curio shops. Open daily.

L.A. COUNTY ART MUSEUM, which opened in new quarters in 1965, houses art objects valued in excess of \$32 million. Open free to the public daily except Monday, 10 a.m.-5 p.m. 5905 Wilshire Blvd.

FARMER'S MARKET. Famous shopping and dining location. Diversified stall stands with fresh foods, produce in outdoor setting. At 3rd and Fairfax, Los Angeles. WE 3-9211. Open 9 a.m.-7 p.m., closed Sundays.

WIDE WORLD, in Mission Bay Park in San Diego, has 22 acres of entertainment. Features underwater porpoise, seal and penguin acts, pearl raising display, hydrofoil boat rides and more. Open daily 10 a.m.-dusk.

UNIVERSAL CITY STUDIO TOURS feature a visit to an actual movie set and other close-ups of the movie-making industry. Tours are conducted Monday through Saturday. Closed on Sundays, Thanksgiving, Christmas and New Year's Days. Located at Hollywood Freeway and Lankershim Blvd. turn-off. Phone 877-1311.

SAN FERNANDO MISSION, an exciting tour into early California through many exhibit rooms and beautiful gardens, is located on San Fernando Mission Blvd. The mission, founded in 1797, is open every day from 9 a.m. to 5 p.m. Admission is 50 cents for adults and 15 cents for children 7 to 15.

CATALINA ISLAND. Located 22 miles south of Long Beach-San Pedro. Boat tours leave daily from Long Beach and Wilmington; air-schedules from Long Beach Airport. Features are glass-bottom boat rides, off-shore fishing, bird sanctuary, fine swimming.

JUNGLELAND, known for 40 years as the "Home of Famous Animal Stars," is the world's largest supplier of trained animals for movies and TV. Also features daily



CLEOPATRA EXHIBIT AS SEEN AT THE WAX MUSEUM

NOW SEE IT ALL! direct from the world's fair

The famous WIDE WORLD IN WAX—newest Wax Museum in the West. Scenes that thrilled more than 2,250,000 people at the N.Y. and Seattle World's Fairs are now in Anaheim. Over \$1,000,000.00 was spent on exhibits that will amaze you with their realism. You're at the Last Supper... you're meeting with Presidents and World Leaders... you're in the movies with your favorite motion picture star... you're startled by Frankenstein—it's all here NOW—more than 100 life-like figures... 31 great scenes. Scenes you'll never forget—truly the entertainment wonder of the world! Open

7 days a week: 10 AM to 10 PM Sun. thru Thurs.; 10 AM to 12 Midnite Fri. & Sat. Free parking. Admission \$1.50 Adults/75¢ 13-18 yrs./50¢ 8-12 yrs. Under 8 free when accompanied by adult. Special group rates. Phone 714/638-4111. A PRESENTATION OF WALTER AMUSEMENTS, INC.

NEW! WAX MUSEUM
WIDE WORLD IN WAX

One Block South of Disneyland at Harbor Blvd. and Katella

wild animal shows, zoo with more than 300 animals, free baby zoo, jungle rides, picnic areas, refreshment and curio stands. Located just off the Ventura Freeway at 2034 Thousand Oaks Blvd., Thousand Oaks, just north of Los Angeles. Open daily 9 a.m.-5 p.m.

CALIFORNIA MUSEUM OF SCIENCE AND INDUSTRY, which presents the story of California's agriculture and recreation resources and illustrates the state's industrial and scientific development. Open daily 10 a.m.-5 p.m. Free.

LOS ANGELES COUNTY MUSEUM is actually two museums in one, with extensive exhibits in history and the sciences. Noted for habitat groups and pleistocene fossils from the La Brea tar pits. Open 10 a.m.-5 p.m., closed Monday.

NORTHERN CALIFORNIA

HEARST SAN SIMEON STATE HISTORICAL MONUMENT. The "Hearst Castle" at San Simeon, 42 miles north of San Luis Obispo, on Highway 1. Magnificent 100-room structure now open to public tours. Complete tour information from Supervisor, Hearst San Simeon State Historical Monument, San Simeon, California.

SAN FRANCISCO is world-famous for its restaurants, stores and romantic flavor. Among its more exceptional attractions are Fisherman's Wharf, Chinatown, the North Beach area and the colorful and historic cable cars.

SACRAMENTO is not only California's capital city, but was the center of much of the State's early history. The tours of various governmental buildings are enjoyable as well as educational.

YOSEMITE NATIONAL PARK is one of Vacationland's most popular outdoor areas. The breath-taking Yosemite Falls, the mule pack trips and the camping facilities attract millions to this outdoorsman's paradise.

ARIZONA

THE GRAND CANYON is one of the world's most spectacular natural wonders. The mile-deep gash was carved ages ago by the rushing torrents of the Colorado River. The 217-mile-long Grand Canyon is a favorite vacation and camping location for millions.

NEVADA

LAS VEGAS' famous show spots bring the world's top entertainment attractions to the Nevada desert spa. Lavish floor shows, top name performers and 'round-the-clock gaming make Las Vegas a most exciting vacation spot.

HOOVER DAM is not only the tallest dam in the United States, but visitors will enjoy the water sports of Lake Meade which is formed by the dam. The vast dam is just 30 miles from Las Vegas.

Information for Your Visit to Disneyland

WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 35 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

WHAT HOURS IS DISNEYLAND OPEN?

Effective September 21, and continuing throughout the Fall and Winter, Disneyland is open Wednesday through Sunday, remaining closed Monday and Tuesday. Park hours are 10 a.m. to 6 p.m. During the Christmas Season, December 14 to January 1, Disneyland will be open daily.

WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a first-time visitor to Disneyland, we recommend the Guided Tour. The Guided Tour includes admission to six Disneyland adventures. The Tour is approximately two hours long and after its completion you will have plenty of time to enjoy Disneyland's many other attractions, exhibits, shows, shops and restaurants.

For family groups we recommend the Disneyland Ticket Books for maximum thrift and enjoyment. Two types of Ticket Books are available. They are the BIG 10 and the DELUXE 15. The BIG 10 includes admission to Disneyland and a choice of 10 Disneyland adventures and attractions. The DELUXE 15 includes admission to Disneyland and a choice of 15 Disneyland adventures and attractions.

	ADULT	JUNIOR (12-17)	CHILD (3-11)
Big 10 Book	\$4.50	\$4.00	\$3.50
Deluxe 15 Book	5.50	5.00	4.50
Guided Tour	5.50	5.50	3.50
General Admission	2.50	2.00	.75

HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom whether you have only a few hours or several days. Most visitors explore five hours or more.

If you wish overnight accommodations, the modern 450-room Disneyland Hotel, the official hotel of Disneyland, is located on West St., directly across the street from the parking lot exit. There is also a coffee shop, restaurant, shopping area and 40-acre golf center. For reservations write: Disneyland Hotel, Anaheim.

DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has twenty fine restaurants and refreshment centers. In addition there is the Gourmet Restaurant and coffee shop at the Disneyland Hotel, which can be reached via Monorail or by free tram from Disneyland's Entrance.

IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, Disneyland is served by various types of transportation as noted below:

Bus—Tanner Gray Line Motor Tours, Pacific Greyhound Lines and the Southern California Rapid Transit District. Union Pacific Railroad Bus from East Los Angeles Station. Aztec Bus Line.

Helicopter—Los Angeles Airways flies daily to the Heliport located adjacent to the Disneyland Hotel.

Limousine—Airport Coach Service and Tanner Gray Lines.

WHERE CAN I GET FURTHER DISNEYLAND INFORMATION?

Contact the Director of Customer Relations, Disneyland, Anaheim, California. Phone KEystone 3-4456, Extension 481. Prices and Park hours subject to change without notice.

Dining Directory

ANAHEIM

YOUR FAMILY RESTAURANT

Chalet

PANCAKE AND STEAK HOUSE

Adjoining Disneyland Parking Lot at the Katella Entrance

Phone: KEystone 3-3387

FAMOUS FOR Good food—Dancing Nightly

OPEN DAILY 10AM TO 2AM—BANQUET FACILITIES—cocktail lounge—CHILDREN'S MENU—

The Dancers

1640 South Harbor—Opposite Disneyland
KE 53720 OR KE 51500

ACROSS from DISNEYLAND—OPEN DAILY
1560 S. Harbor, Anaheim

Chao's

AUTHENTIC CHINESE-AMERICAN
RESTAURANT

Steaks • Lobster • Chicken

FOR DELIVERY CALL 776-1880
Mr. & Mrs. CHAO

GILA BEND

Mrs. Wright's

DINING ROOM • COFFEE SHOP
SALAD BAR • CHILDREN'S MENU

One mile east of downtown Gila Bend on U.S. 80

SAN DIEGO



Shelter Island's
Bali Hai
EXOTIC CANTONESE FOOD
POLYNESIAN FLOOR SHOW
Tom Ham, Mgr. • 1325 Yacht Harbor Dr., San Diego

SANTA ANA



KONO
HAWAII RESTAURANT
AND Tea House
Tropical Drinks
226 So. Harbor Blvd.

Shopping at Disneyland

visitors may purchase original cartoon "cels" from Disney films, and other Disney character merchandise.

Imaginative as the latest Walt Disney movie, all Disneyland shops serve up generous portions of fun, while inviting visitors to get into the act—and to take some magic from the Magic Kingdom home with them.

A permanent staff of artists, designers, buyers—and the all-important sales people—have spent uncounted hours to produce and display their



The Clock Shop in Fantasyland offers the Disneyland visitor a large selection of antique-like sailing ship replicas and clocks.

part of the Disneyland show. They don't consider themselves in competition with stores outside the Park, because they're here to serve the Disneyland guest only.

However, item for item and value for value, whether he sells jewelry, ready-to-wear, toys, or home-decorator pieces, the Disneyland shop keeper is convinced that you won't find comparable buys in any like establishment—because there's no establishment like it!



TULARE



PERRY'S
Coffee Shop & Chuck Wagon
PAIGE AVENUE & 99 FREEWAY
"The Best Cup of Coffee on 99"

LOS ANGELES

MANDARIN INN

for distinctive

CHINESE FOOD

TWO
LOCATIONS

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WEST LOS ANGELES

1432 4th STREET EX-51812
SANTA MONICA

ORANGE

Stouffer's

RESTAURANT

ORANGE, CALIFORNIA
OPEN WEEKDAYS: 11:15AM-1AM
SUNDAYS: 10:30AM-8PM

ENTERTAINMENT

70 TOWN AND COUNTRY
OPPOSITE FASHION SQUARE
RESERVATIONS 547-8484

HOLLYWOOD

FRIDAYS & SATURDAYS!*



DINE & DANCE
WITH
LAWRENCE
WELK
& HIS
CHAMPAGNE
MUSIC

*except for occasional out-of-town engagements

ADM. Fri.-\$2.00
Sat.-\$2.50

ALLADIUM
6215 SUNSET BLVD. — HO 6-4311

PHOENIX

LET'S EAT



Bill Johnson's
BIG APPLE RESTAURANT
3757 E. VAN BUREN PHOENIX ARIZONA

No.1 Sugar on Main Street in Disneyland

(and on all Main Streets of Western America)

C and H is the official sugar of Disneyland. Be sure to visit the C and H Sugar Corner when you come to Disneyland.



THE ONLY
PURE CANE SUGAR
FROM HAWAII

from our trip to California with Russ & Jeff Jan 1961

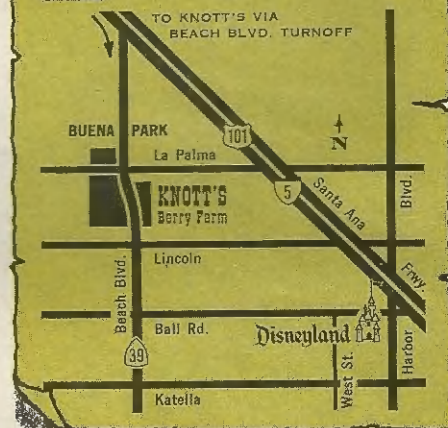


RELIVE THE DAYS OF THE 49'ERS...

You owe it to yourself and your family, pardner, to step back into history...a hundred years or more. Relive the days of the 49'ers! You'll enjoy every minute of it. As you pan for gold from the old sluice box in the authentic 1849 mining community, you'll know the thrill of a "find" of real gold. As you meet the tanned and grizzled faces of the old-timers, you'll sense the true spirit of the West that built an empire out of the wilds.

Make a day of it at Knott's. Ride ore cars through the Calico Mine, ride the horse drawn stage and the Narrow Gauge Railroad that once served gold mining camps. You'll always remember your visit to Knott's Berry Farm. Come as you are.

Enjoy a big country dinner at the **CHICKEN DINNER RESTAURANT**, open daily, 12 Noon to 8:30 P.M. If your taste runs to steak, the **STEAK HOUSE** serves your choice of the finest...with all the trimmin's. Open daily 12 Noon to 8:30 P.M. Delicious food is also served in the **GRILL**.



KNOTT'S BERRY FARM & GHOST TOWN

NO PARKING FEE OR ADMISSION CHARGE TO THE GROUNDS

Open every day of the year except Christmas

Beach Blvd. (Highway 39), Buena Park, California